

WELCOME

Host: Supervisor George Assaid, Cave Spring District

Lead Staff: Richard Caywood, Assistant County Administrator
Megan Cronise, Principal Planner

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Vision Statement

Roanoke County is a vibrant, innovative, and scenic community that values our citizens, heritage and quality of life.

Established by the Board of Supervisors, January 30th, 2016

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What is a Community Strategic Plan?

A systematic process of engaging community leaders and citizens to envision a desired future for the community, and translating this ***vision*** into broadly defined ***goals*** and measurable ***objectives*** to achieve them.

Why Do a Community Strategic Plan?

1. To build consensus among the Board of Supervisors and the citizens on the strategic direction of the community.
2. To ensure that a consistent vision is created that reflects the core values of the community.
3. To provide a framework for the policy, operational and service delivery decisions.

YOU MAKE A DIFFERENCE!

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Step 1: Telephone Survey

Purpose:

- Help inform the Community Strategic Plan
- Ascertain the opinion of Roanoke County residents regarding various issues within Roanoke County
- Assess citizen satisfaction with governmental and other services

Step 1: Telephone Survey

Overview:

- Citizens are generally satisfied, but have concerns
- Results presented are more forward-looking in focus
- Things are good, but can still be improved

Major Issue Areas:

- Economic Development
- Education
- Public Safety

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Step 2: Focus Areas

- **Transportation**
- Community Health & Well-Being
- Economic Development
- Education
- Public Safety
- Quality of Life

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Community Strategic Plan Process

Dates	Activities
January 30	Board of Supervisors Retreat <ul style="list-style-type: none">• Reviewed Telephone Survey report• Developed Vision Statement• Created Focus Areas
February 29 & March 3	Focus Group Meetings, Week #1
March 14 & 17	Focus Group Meetings, Week #2
April 4 & 7	Focus Group Meetings, Week #3
April 25 & 28	Focus Group Meetings, Week #4
May 15	Draft Community Strategic Plan available for Public Comment (30 days)
May 23 & 26	Community Meetings to review and comment on the Draft Community Strategic Plan
June 13	Public Comment period closes
June 28	Board of Supervisors Work Session on the Community Strategic Plan
July 19	Board of Supervisors Public Hearing and Adoption of the Community Strategic Plan

Focus Group Meeting Deliverables

Topic A

Meeting 1

Topic B

Goal A1

Goal A2

Goal A3

Goal B1

Goal B2

Goal B3

Objective A1a
Objective A1b
Objective A1c

Objective A2a
Objective A2b
Objective A2c

Objective A3a
Objective A3b
Objective A3c

Meeting 2

Objective B1a
Objective B1b
Objective B1c

Objective B2a
Objective B2b
Objective B2c

Objective B3a
Objective B3b
Objective B3c

Meeting 3

Topics, Goals & Objectives

TOPICS are broad subjects or themes

GOALS are what you want to do

OBJECTIVES are specific steps to achieve the goal

Example

TOPIC: *A clean County for future generations*

GOAL: *Improve the County recycling program*

OBJECTIVE: *Complete a feasibility study to determine viability of curbside recycling*

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Tonight's Agenda

1. Community Focus Area Review
2. Identify Topics to be addressed through the Community Strategic Plan in Small Groups
3. Small Group Report-out of Topics to the Large Group
4. Prioritize Topics
5. Summarize Meeting #1 Results and Outline Meeting #2
6. Concluding Remarks
7. Adjournment

Deliverable – Consensus on priority Topics in this Focus Area

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What is Transportation in Roanoke County?

- Roads: Private Vehicles and Commercial Freight
- Bicycle and Pedestrian Accommodations:
Recreation and Commuting
- Public Transit: Local Bus Service and Paratransit
- Rail: Passenger and Freight
- Aviation: Passenger and Freight

Who Provides Transportation Services for County Residents?

1. Virginia Department of Transportation
2. Roanoke County Parks, Recreation and Tourism (County Greenways and Trails)
3. Valley Metro, SmartWay, CORTRAN (County Paratransit)
4. Taxis, Uber, Lyft
5. Amtrak (future service to Roanoke)
6. Roanoke-Blacksburg Regional Airport

Roles of Roanoke County

1. Board of Supervisors establishes priorities for VDOT project and funding requests
2. Coordinate and collaborate with adjacent jurisdictions on regional system improvements
3. Provide funding for:
 - CORTRAN
 - Some VDOT projects (match funding)
 - Greenways and Trails (match funding)
4. Address and coordinate citizen requests
5. Guide residential development, including new public roads

Board of Supervisors

Transportation Priorities (2015)

1. I-81 Widening from Exit 118 (Christiansburg) to Exit 150 (Daleville)
2. Interstate 73 Construction and Improvements to existing Route 220
3. Route 419 Widening / Access Management / Pedestrian Accommodations from Route 220 to Route 221
4. Route 460 Widening and Improvements between I-581 and Alternate 220
5. Continued funding for the Roanoke River Greenway and Plantation Road Project

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I-81 at Plantation Road



Electric Road at Tanglewood Mall



Active County Projects

1. Plantation Road Bicycle, Pedestrian and Streetscape Improvements
2. Cotton Hill Road Safety Improvements (widening and sidewalk)
3. Exit 140 Park and Ride Expansion
4. Greenway Funding and Construction
 - West Roanoke River Greenway
 - East Roanoke River Greenway
 - Tinker Creek Greenway
5. Revenue Sharing Program
 - Road Improvements
 - Drainage Improvements



Cotton Hill Road Under Construction



Plantation Road Project at Lila Drive (proposed)

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Focus Group Meeting Ground Rules

Demonstrate mutual respect

Be open to new ideas

No negative criticism

Limit disruptions (silence phones)

If you disagree, propose a solution

Value the strength of diverse input

Be concise, stay on topic

Listen to others and respond thoughtfully

Small Group Activity

Identify Transportation Topics

Be prepared to report out to the large group

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Large Group Activity

Prioritize Topics

You will be given three red dot stickers.

Place a sticker next to three topic areas you would like to see discussed further in future meetings.

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Summary

- Let's achieve consensus on ***two or three*** Topics to move forward to the next meeting
- Meeting 2: The Focus Group will identify goals for each topic
- The presentation and results from tonight's meeting will be posted online in the next few days at www.roanokecountyva.gov/cspfocus

THANK YOU!

Next Meeting

Thursday, March 17th, 7:00 p.m.

Vinton War Memorial

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