

# Reimagine Plans Updates

Planning Commission Work Session

April 16, 2019





# Hollins Center Plan Update

# Draft Vision

The Hollins Center is a beautiful, dynamic and inclusive community with a balanced mix of housing, businesses and places to gather.

A regional gateway to outdoor and urban amenities, the Hollins Center is a community with safe and efficient transportation options within and beyond the area.



# Draft Principles

1. Continue to improve and expand the multimodal transportation network.
2. Upgrade community facilities.
3. Create a destination.
4. Pursue opportunities for collaboration.



# Draft Plan Reveal

## Community Meetings

Saturday, March 23: 59

Monday, March 25: 84

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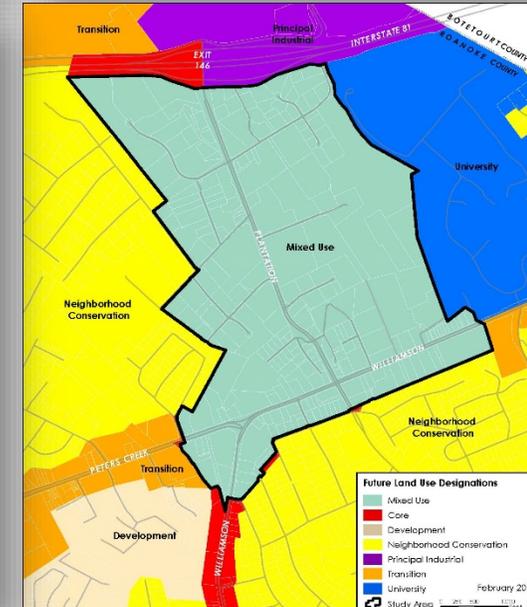
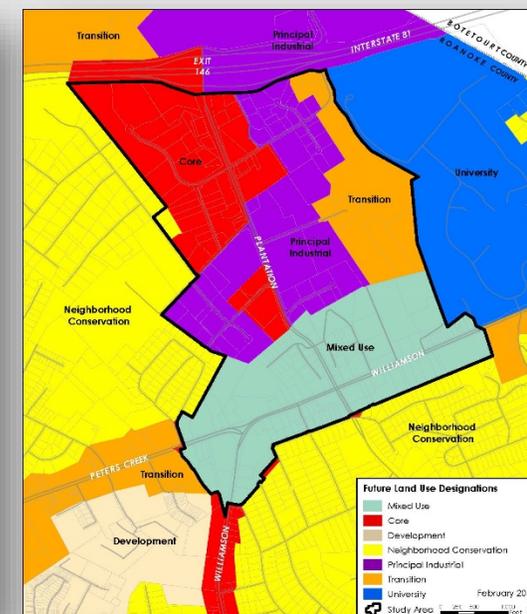
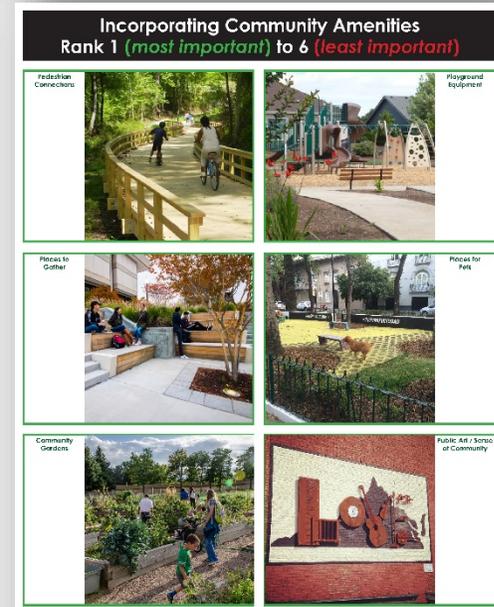
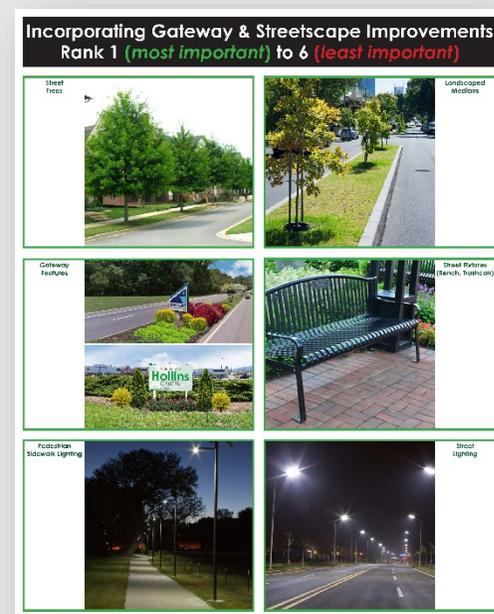
**Total Attendance: 143**



# Draft Plan Reveal

## Seven exhibits/exercises:

1. How we got here/process overview
2. Vision, Principles, Core Objectives
3. Transportation projects with ranking exercise
4. Park improvements with comment sheet
5. Gateway/Streetscape Improvements and Community Amenities ranking exercise
6. Future Land Use options with dots
7. How do you want to stay informed?



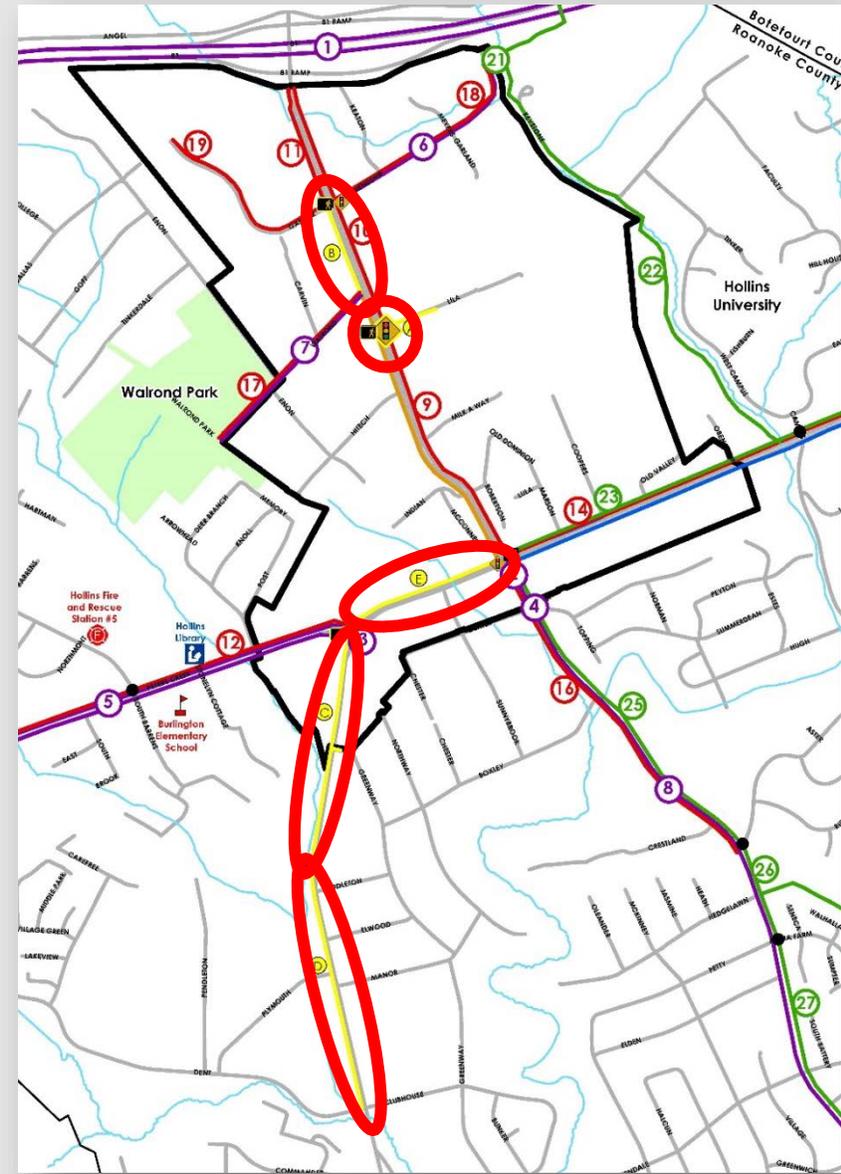
# Updates

**Lila Drive Intersection** in right-of-way phase; simplifications proposed by VDOT to stay within budget; *VDOT Construction 2020*

**Plantation Road Project, Phase II**, moving towards signing contract and opening PE phase shortly; *County Construction 2021*

## Williamson Road Sidewalks

- **Peters Creek Rd. to North Roanoke Assisted Living:** HSIP funding; *VDOT Construction 2021*
- **North Roanoke Assisted Living to Clubhouse Dr./Dent Rd:** HSIP funding allocated; *VDOT Construction 2024*
- **Peters Creek Rd. to Plantation Rd:** SMART SCALE funding recommended; *CTB action June 2019*



# Next Steps

**April 26:** Close Comment Period

**May 21:** Review:

- Online Exercises Summary
- Review Existing Conditions, Community Engagement, Vision/Principles/Core Objectives

**June 18:** Review Final Plan Recommendations

**July 9:** (tentative) Public Hearing





# Oak Grove Center Plan Update

# Overview

Listening

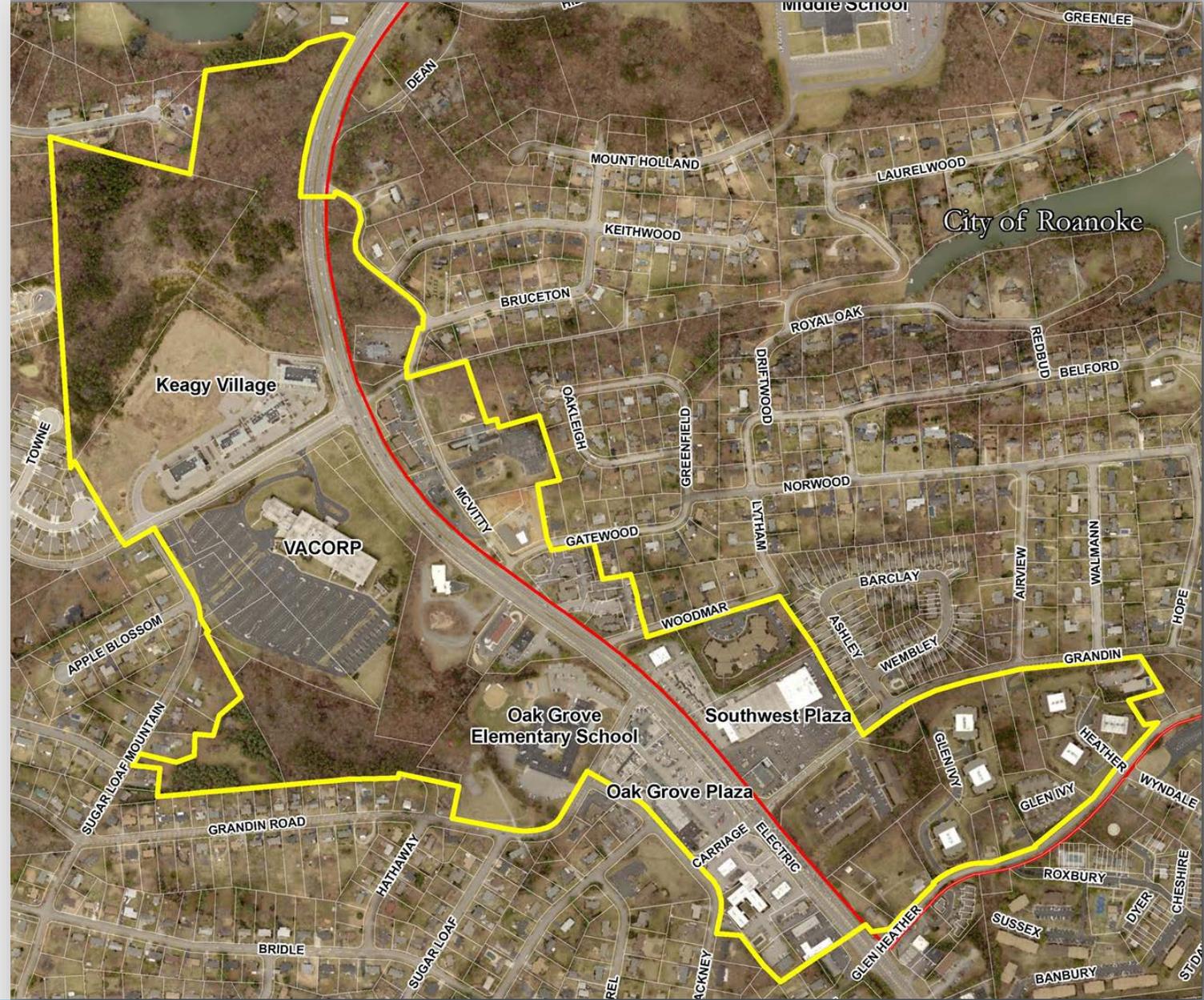
*Community Outreach*

Did We Get It Right?

*Draft Plan Reveal Meetings*

Updates

Next Steps



# 2018 Community Meetings

Thursday, March 15, 2018: 70

Saturday, March 24, 2018: 36

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**Total Attendance: 106**

Saturday, May 19, 2018: 30

Thursday, May 24, 2018: 33

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**Total Attendance: 63**



# Survey

Open from February 1 through April 7, 2018

Total Completed: 627



## Reimagínese Oak Grove

Estudio de Planeamiento para Oak Grove Center

¡Gracias por  
Center, por favor  
se encuentre

**Favor de**  
Para preguntas, fr

1. ¿Qué tan a me

Todos los días

2. ¿Usualmente c  
respuestas apl

- Temprano por
- Horas laborales
- Hora del almuerzo
- Temprano por
- Tarde por la ni

3. ¿Cuál es la raz

- Vivo en el área
- Trabajo en el
- Soy dueño/a c  
el área del est
- Soy dueño/a c  
del estudio
- Soy dueño/a c  
de una propie

4. ¿Qué es lo que

- Ubicación con
- Las escuelas
- Las empresas



## Reimagine Oak Grove

Oak Grove Center Planning Study

Thank you for your input! You can learn more about the Oak Grove Center Planning Study at [www.RoanokeCountyVA.gov/OakGrove](http://www.RoanokeCountyVA.gov/OakGrove). The survey is also available online at: [www.SurveyMonkey.com/r/ReimagineOakGrove](http://www.SurveyMonkey.com/r/ReimagineOakGrove).

The survey is open until April 7.

Please return the completed survey to the circulation desk.

Questions: contact Philip Thompson at [pthompson@roanokecountyva.gov](mailto:pthompson@roanokecountyva.gov) or (540) 772-2029.

1. How often do you visit or travel through the study area? (Circle one)

Every day    1-3 times per week    1-3 times per month    1-3 times per year    Never

2. What time of day are you usually in the study area? (Check all that apply)

- Early morning (before 8 a.m.)
- Daytime business hours (8 a.m. - 5 p.m.)
- Lunchtime (11 a.m. - 1 p.m.)
- Early evening (6 p.m. - 9 p.m.)
- Late evening (after 9 p.m.)

3. What is the main reason you travel to or through the study area? (Check one)

- I live in the study area
- I work in the study area
- I own a business in the study area
- I own property in the study area
- I own both a business and property in the study area
- I eat at restaurants in the study area
- I shop in the study area
- I have appointments in the study area
- I drive through the study area
- I have no relationship to the study area
- Other \_\_\_\_\_

# Stakeholder Interviews



Economic Development



Planning



Key Property Owners/Tenants



Public Safety



Environment



Transportation



Utilities

# Roanoke County Public Schools Outreach 2017-18

- Student Advisory Council
- Oak Grove Elementary School Faculty
- Hidden Valley Middle/High School Faculty Leadership
- Hidden Valley Middle School Faculty
- Hidden Valley High School Faculty
- Hidden Valley Expo
- Roanoke County School Board



# Other Outreach

- Study Area Business Visits  
(3 rounds including this month)
- Brambleton Area Business Association
- Greater Deyerle Neighborhood Association
- Back Creek Civic League
- Roanoke County PR&T Tons of Fun activities
- Roanoke County PR&T Advisory Commission
- Cave Spring Goodwill



# Themes from Public Outreach

- Walkability, bike-ability, ADA, connectivity to Roanoke River Greenway
- Expand park and recreation opportunities, especially trails and activity spaces for kids
- Improve intersections along Route 419 for traffic and pedestrians
- Upgrade commercial buildings and facades
- Streetscaping to improve experience and aesthetics – “green it up”
- Placemaking to invigorate community: restaurants, retail, and community spaces that build on local character



# Draft Vision

Oak Grove is an attractive and vibrant village center. The area boasts thriving businesses, places to gather, housing options, extensive parks and trails, and safe, accessible travel options for all ages and abilities that are connected to adjacent neighborhoods, greenways and surrounding areas.



# Draft Principles

1. Create a place where people and businesses want to be.
2. Improve and expand outdoor amenities.
3. Increase mobility and connectivity.
4. Expand housing options.
5. Upgrade existing facilities, services and utilities.



# Draft Principles and Core Concepts

1. Create a place where people and businesses want to be.

## *Core Concepts:*

- Create welcoming gathering spaces.
- Upgrade existing commercial facades.
- Improve streetscape to enhance the natural beauty of the area.
- Create a community identity.
- Encourage mixed-use development and a vibrant mix of businesses.
- Encourage event programming.

*Each Core Concept breaks into more specific Supporting Initiatives.*

# Draft Plan Reveal

Considering seven exhibits/  
exercises:

1. How we got here/process overview
2. Vision, Principles, Core Objectives
3. Gathering Spaces and Streetscape
4. Development Patterns
5. Oak Grove Park and vacant County parcel improvements
6. Multimodal transportation projects
7. How do you want to stay informed?





# Updates

- Highway Safety Improvement Program (HSIP) funding allocated in FY 25 for pedestrian signals and crosswalks at Route 419/Carriage Lane/Grandin Road intersection
- Chris Carey (Metis Holdings) is in favor of bicycle and pedestrian accommodations along his 419 and Keagy Road frontage



# Next Steps

- **April 16, May 21 and June 18:** Roanoke County Planning Commission Work Sessions
- **May 2 and 4:** Draft Plan Reveal Community Meetings
- **May 31:** Close Online Exercises
- **June 7:** City of Roanoke Planning Commission, Meeting and Comment Summary
- **Summer/Fall:** Review document and hold joint Public Hearing in Oak Grove?



# Questions

