



Oak Grove Center Plan Update

City of Roanoke Planning Commission Work Session

April 5, 2019

Overview

Listening

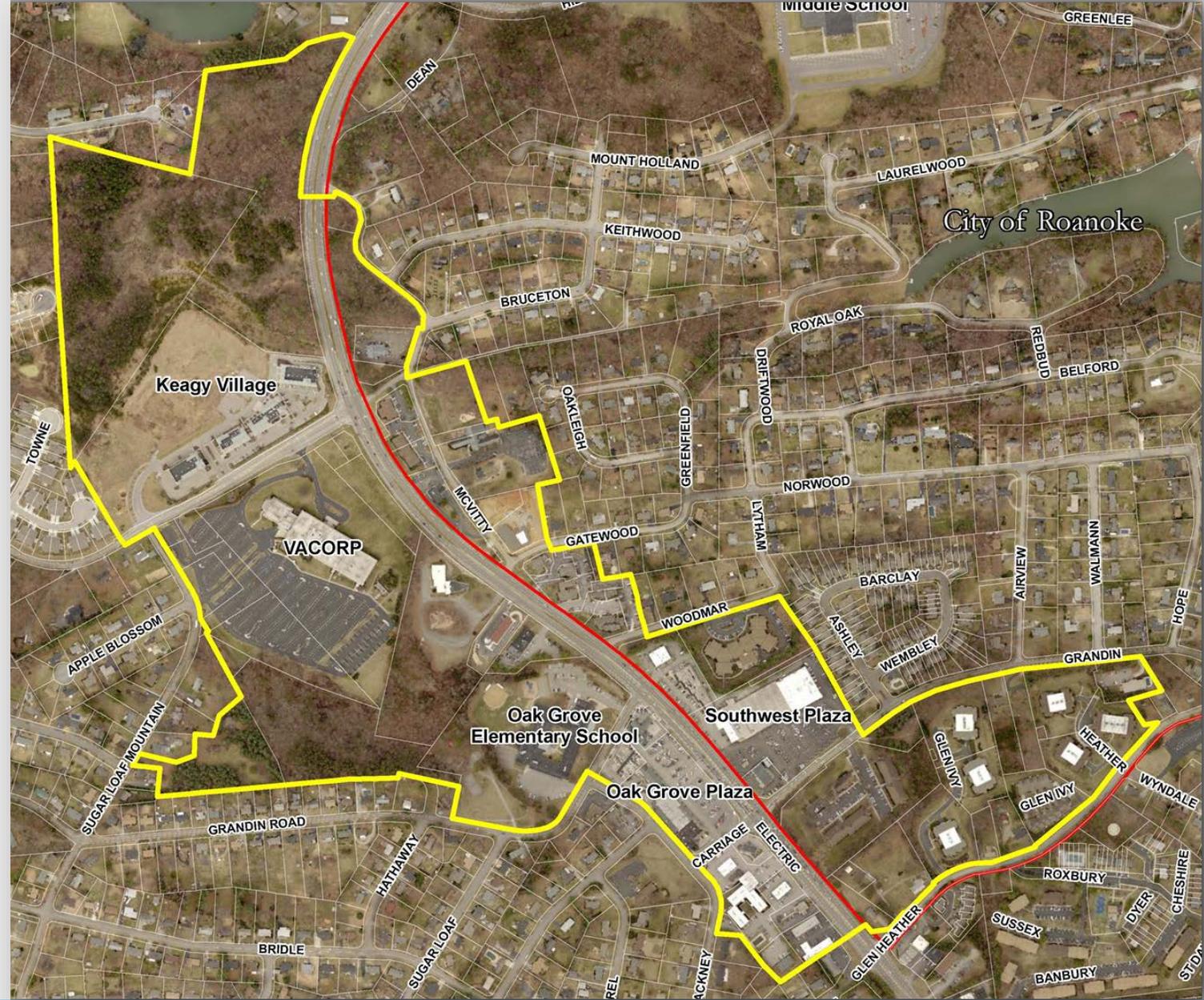
Community Outreach

Did We Get It Right?

Draft Plan Reveal Meetings

Updates

Next Steps



Listening

2018 Community Meetings

Thursday, March 15, 2018: 70

Saturday, March 24, 2018: 36

Total Attendance: 106

Saturday, May 19, 2018: 30

Thursday, May 24, 2018: 33

Total Attendance: 63



Survey

Open from February 1 through April 7, 2018

Total Completed: 627



Reimagínese Oak Grove

Estudio de Planeamiento para Oak Grove Center

¡Gracias por su
contribución,
por favor
se encuentre

Favor de
Para preguntas, fr

1. ¿Qué tan a mer
Todos los días 1

2. ¿Usualmente c
respuestas apl

- Temprano por
- Horas laborales
- Hora del almuerzo
- Temprano por
- Tarde por la ni

3. ¿Cuál es la raz

- Vivo en el área
- Trabajo en el
- Soy dueño/a c
el área del est
- Soy dueño/a c
del estudio
- Soy dueño/a c
de una propie

4. ¿Qué es lo que

- Ubicación con
- Las escuelas
- Las empresas



Reimagine Oak Grove

Oak Grove Center Planning Study

Thank you for your input! You can learn more about the Oak Grove Center Planning Study at www.RoanokeCountyVA.gov/OakGrove. The survey is also available online at: www.SurveyMonkey.com/r/ReimagineOakGrove.

The survey is open until April 7.

Please return the completed survey to the circulation desk.

Questions: contact Philip Thompson at pthompson@roanokecountyva.gov or (540) 772-2029.

1. How often do you visit or travel through the study area? (Circle one)

Every day 1-3 times per week 1-3 times per month 1-3 times per year Never

2. What time of day are you usually in the study area? (Check all that apply)

- Early morning (before 8 a.m.)
- Daytime business hours (8 a.m. - 5 p.m.)
- Lunchtime (11 a.m. - 1 p.m.)
- Early evening (6 p.m. - 9 p.m.)
- Late evening (after 9 p.m.)

3. What is the main reason you travel to or through the study area? (Check one)

- I live in the study area
- I work in the study area
- I own a business in the study area
- I own property in the study area
- I own both a business and property in the study area
- I eat at restaurants in the study area
- I shop in the study area
- I have appointments in the study area
- I drive through the study area
- I have no relationship to the study area
- Other _____

Stakeholder Interviews



Economic Development



Planning



Key Property Owners/Tenants



Public Safety



Environment



Transportation



Utilities

Roanoke County Public Schools Outreach 2017-18

- Student Advisory Council
- Oak Grove Elementary School Faculty
- Hidden Valley Middle/High School Faculty Leadership
- Hidden Valley Middle School Faculty
- Hidden Valley High School Faculty
- Hidden Valley Expo
- Roanoke County School Board



Other Outreach

- Study Area Business Visits
(3 rounds including this month)
- Brambleton Area Business Association
- Greater Deyerle Neighborhood Association
- Back Creek Civic League
- Roanoke County PR&T Tons of Fun activities
- Roanoke County PR&T Advisory Commission
- Cave Spring Goodwill



Themes from Public Outreach

- Walkability, bike-ability, ADA, connectivity to Roanoke River Greenway
- Expand park and recreation opportunities, especially trails and activity spaces for kids
- Improve intersections along Route 419 for traffic and pedestrians
- Upgrade commercial buildings and facades
- Streetscaping to improve experience and aesthetics – “green it up”
- Placemaking to invigorate community: restaurants, retail, and community spaces that build on local character



Did We Get It Right?

Draft Vision

Oak Grove is an attractive and vibrant village center. The area boasts thriving businesses, places to gather, housing options, extensive parks and trails, and safe, accessible travel options for all ages and abilities that are connected to adjacent neighborhoods, greenways and surrounding areas.



Draft Principles

1. Create a place where people and businesses want to be.
2. Improve and expand outdoor amenities.
3. Increase mobility and connectivity.
4. Expand housing options.
5. Upgrade existing facilities, services and utilities.



Draft Principles and Core Concepts

1. Create a place where people and businesses want to be.

Core Concepts:

- Create welcoming gathering spaces.
- Upgrade existing commercial facades.
- Improve streetscape to enhance the natural beauty of the area.
- Create a community identity.
- Encourage mixed-use development and a vibrant mix of businesses.
- Encourage event programming.

Each Core Concept breaks into more specific Supporting Initiatives.

Draft Plan Reveal

Considering seven exhibits/
exercises:

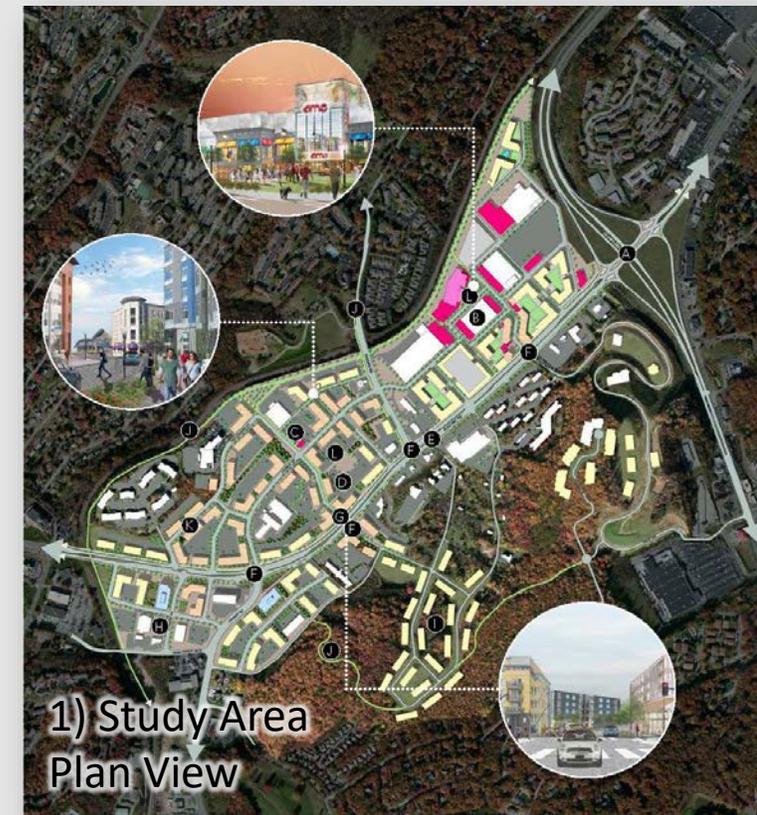
1. How we got here/process overview
2. Vision, Principles, Core Objectives
3. Gathering Spaces and Streetscape
4. Development Patterns
5. Oak Grove Park and vacant County parcel improvements
6. Multimodal transportation projects
7. How do you want to stay informed?



Development Patterns

Considering these development patterns:

1. Low Density Infill
2. Medium Density Infill and Mixed Use
3. High Density Mixed Use



Updates

Updates

- Highway Safety Improvement Program (HSIP) funding allocated in FY 25 for pedestrian signals and crosswalks at Route 419/Carriage Lane/Grandin Road intersection
- Chris Carey (Metis Holdings) is in favor of bicycle and pedestrian accommodations along his 419 and Keagy Road frontage



Next Steps

Next Steps

- **April 16, May 21 and June 18:** Roanoke County Planning Commission Work Sessions
- **May 2 and 4:** Draft Plan Reveal Community Meetings
- **May 31:** Close Online Exercises
- **June 7:** City of Roanoke Planning Commission Meeting and Comment Summary
- **Summer/Fall:** Review document and hold joint Public Hearing in Oak Grove?



Questions

