

ACTION NO. _____

ITEM NO. C-2 _____

AT A REGULAR MEETING OF THE BOARD OF SUPERVISORS OF ROANOKE COUNTY, VIRGINIA HELD AT THE ROANOKE COUNTY ADMINISTRATION CENTER

MEETING DATE: January 25, 2011

AGENDA ITEM: Recognition of Roanoke County's Public Information Office for receiving a 2010 MarCom Gold Award for the 2009 online Annual Progress Report

SUBMITTED BY: Teresa Hamilton Hall
Director of Public Information

APPROVED BY: B. Clayton Goodman III
County Administrator *BCG*

COUNTY ADMINISTRATOR'S COMMENTS:

SUMMARY OF INFORMATION:

In 2010, the Public Information Office produced Roanoke County's *first* online annual progress report, which highlighted the County's achievements in 2009. The report is a valuable resource for citizens who are interested in learning more about local government.

The annual progress report was prepared by employees in the County's Public Information Office who were dedicated to producing an online document that would tell the County's story in a way that was interesting and easy to understand. To help achieve that goal, the report contains a variety of photographs, graphics and text that was written in a way that tells a story. The photos were all taken in Roanoke County – no stock images were used.

Late last year, the County was notified that the progress report had received a 2010 MarCom Gold Award. The online report was prepared by Gray Craig, Penny Lloyd and Teresa Hamilton Hall. All three will be in attendance for the presentation.