

WELCOME

Host: Supervisor Martha Hooker, Catawba District

Lead Staff: Jessica Webb, Children's Services Act

Patience O'Brien, Social Services

COMMUNITY HEALTH AND WELL-BEING



Vision Statement

Roanoke County is a vibrant, innovative, and scenic community that values our citizens, heritage and quality of life.

Established by the Board of Supervisors, January 30th, 2016

COMMUNITY HEALTH AND WELL-BEING



What is a Community Strategic Plan?

A systematic process of engaging community leaders and citizens to envision a desired future for the community, and translating this ***vision*** into broadly defined ***goals*** and measurable ***objectives*** to achieve them.

Why Do a Community Strategic Plan?

1. To build consensus among the Board of Supervisors and the citizens on the strategic direction of the community.
2. To ensure that a consistent vision is created that reflects the core values of the community.
3. To provide a framework for the policy, operational and service delivery decisions.

YOU MAKE A DIFFERENCE!

COMMUNITY HEALTH AND WELL-BEING



Step 1: Telephone Survey

Purpose:

- Help inform the Community Strategic Plan
- Ascertain the opinion of Roanoke County residents regarding various issues within Roanoke County
- Assess citizen satisfaction with governmental and other services

Step 1: Telephone Survey

Overview:

- Citizens are generally satisfied, but have concerns
- Results presented are more forward-looking in focus
- Things are good, but can still be improved

Major Issue Areas:

- Economic Development
- Education
- Public Safety

Step 2: Focus Areas

- **Community Health & Well-Being**
- Economic Development
- Education
- Public Safety
- Quality of Life
- Transportation

Community Strategic Plan Process

Dates	Activities
January 30	Board of Supervisors Retreat <ul style="list-style-type: none">• Reviewed Telephone Survey report• Developed Vision Statement• Created Focus Areas
February 29 & March 3	Focus Group Meetings, Week #1
March 14 & 17	Focus Group Meetings, Week #2
April 4 & 7	Focus Group Meetings, Week #3
April 25 & 28	Focus Group Meetings, Week #4
May 15	Draft Community Strategic Plan available for Public Comment (30 days)
May 23 & 26	Community Meetings to review and comment on the Draft Community Strategic Plan
June 13	Public Comment period closes
June 28	Board of Supervisors Work Session on the Community Strategic Plan
July 19	Board of Supervisors Public Hearing and Adoption of the Community Strategic Plan

Focus Group Meeting Deliverables

Topic A

Meeting 1

Topic B

Goal A1

Goal A2

Goal A3

Goal B1

Goal B2

Goal B3

Objective A1a
Objective A1b
Objective A1c

Objective A2a
Objective A2b
Objective A2c

Objective A3a
Objective A3b
Objective A3c

Meeting 2

Objective B1a
Objective B1b
Objective B1c

Objective B2a
Objective B2b
Objective B2c

Objective B3a
Objective B3b
Objective B3c

Meeting 3

Topics, Goals & Objectives

TOPICS are broad subjects or themes

GOALS are what you want to do

OBJECTIVES are specific steps to achieve the goal

Example

TOPIC: *A clean County for future generations*

GOAL: *Improve the County recycling program*

OBJECTIVE: *Complete a feasibility study to determine viability of curbside recycling*

Tonight's Agenda

1. Community Focus Area Review
2. Identify Topics to be addressed through the Community Strategic Plan in Small Groups
3. Small Group Report-out of Topics to the Large Group
4. Prioritize Topics
5. Summarize Meeting #1 Results and Outline Meeting #2
6. Concluding Remarks
7. Adjournment

Deliverable – Consensus on priority Topics in this Focus Area

COMMUNITY HEALTH AND WELL-BEING



Role of Roanoke County

Services and support provided to individuals in our community through a system of care, focusing on the overall health, safety and well-being of our community.

The Department of Social Services
Children's Services Act Office

Role of Community Partners

Multiple community partners across disciplines to include public, private and non-profit agencies and community groups. Collaborative services address physical and mental health, protective services, material support and access to services.

Focus Group Meeting Ground Rules

Demonstrate mutual respect

Be open to new ideas

No negative criticism

Limit disruptions (silence phones)

If you disagree, propose a solution

Value the strength of diverse input

Be concise, stay on topic

Listen to others and respond thoughtfully

Small Group Activity

Identify Community Health and Well-Being Topics

Be prepared to report out to the large group

Large Group Activity

Prioritize Topics

You will be given three red dot stickers.

Place a sticker next to three topic areas you would like to see discussed further in future meetings.

Summary

- Let's achieve consensus on ***two or three*** Topics to move forward to the next meeting
- Meeting 2: The Focus Group will identify goals for each topic
- The presentation and results from tonight's meeting will be posted online in the next few days at www.roanokecountyva.gov/cspfocust

THANK YOU!

Next Meeting

Monday March 14th, 7:00 p.m.

South County Library, Rooms 1 & 2

COMMUNITY HEALTH AND WELL-BEING

