

# WELCOME

**Host: Supervisor George Assaid, Cave Spring District**

Lead Staff: Richard Caywood, Assistant County Administrator  
Megan Cronise, Principal Planner

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# Vision Statement

Roanoke County is a vibrant, innovative, and scenic community that values our citizens, heritage and quality of life.

Established by the Board of Supervisors, January 30<sup>th</sup>, 2016

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# Community Strategic Plan Process

Dates	Activities
December 2015	Telephone Survey
January 30, 2016	Board Retreat <ul style="list-style-type: none"><li>• Developed Vision Statement</li><li>• Created Focus Areas</li></ul>
February 29 & March 3	Focus Group Meetings, Week #1
March 14 & 17	Focus Group Meetings, Week #2
<b>April 4 &amp; 7</b>	<b>Focus Group Meetings, Week #3</b>
April 25 & 28	Focus Group Meetings, Week #4
June 1	Draft Community Strategic Plan available for Public Comment (30 days)
Mid-June TBA	Community Meetings to review and comment on the Draft Community Strategic Plan
June 30	Public Comment period closes
July 19	Board of Supervisors Work Session on the Community Strategic Plan
August 9	Board of Supervisors Public Hearing and Adoption of the Community Strategic Plan

# Focus Group Meeting Deliverables

Topic A

*Meeting 1*

Topic B

Goal A1

Goal A2

Goal A3

Goal B1

Goal B2

Goal B3

*Objective A1a*  
*Objective A1b*  
*Objective A1c*

*Objective A2a*  
*Objective A2b*  
*Objective A2c*

*Objective A3a*  
*Objective A3b*  
*Objective A3c*

*Meeting 2*

*Objective B1a*  
*Objective B1b*  
*Objective B1c*

*Objective B2a*  
*Objective B2b*  
*Objective B2c*

*Objective B3a*  
*Objective B3b*  
*Objective B3c*

*Meeting 3*

# Topics, Goals & Objectives

**TOPICS** are broad subjects or themes

**GOALS** are what you want to do

**OBJECTIVES** are specific steps to achieve the goal

## *Example*

**TOPIC:** *A clean County for future generations*

**GOAL:** *Improve the County recycling program*

**OBJECTIVE:** *Complete a feasibility study to determine viability of curbside recycling*

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# Tonight's Agenda

1. Focus Area Goals Review
2. Small Groups Identify Objectives for each Goal to be addressed through the Community Strategic Plan
3. Prioritize Objectives
4. Outline Meeting #4
5. Concluding Remarks
6. Adjournment

**Deliverable – Consensus on group's work to move forward**

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# Focus Group Meeting Ground Rules

Demonstrate mutual respect

Be open to new ideas

No negative criticism

Limit disruptions (silence phones)

If you disagree, propose a solution

Value the strength of diverse input

Be concise, stay on topic

Listen to others and respond thoughtfully

# Goals

Developed 3/17/2016

## 1. Infrastructure Improvements

- Goal 1. Improve maintenance and construction of roads
- Goal 2. Sustainable, walkable and accessible community
- Goal 3. Coordinate and improve regulations

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# Goals

Developed 3/17/2016

## 2. Multimodal Connectivity, Balance and Accessibility

- Goal 1. Extend public transit in County
- Goal 2. Create opportunities for all users (multigenerational) to **access** business/activity centers, neighborhoods, healthcare
- Goal 3. Encourage/promote mixed-use town centers with multi-modal access

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# Goals

Developed 3/17/2016

## 3. Connect Roanoke (to the world)

- Goal 1. Develop/Improve relationship with other jurisdictions (e.g. smart road, med school)
- Goal 2. Create a seamless, intermodal system with motorized and people-powered transportation
- Goal 3. Improve air service

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# Small Group Activity

## Identify Objectives For Each Topic Area Goal

Infrastructure Improvements

*rotate*

Multimodal Connectivity, Balance and Accessibility

*rotate*

Connect Roanoke (to the world)

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# Prioritize Objectives

For each goal, place a dot next to the three objectives most important to you.

*Rotate to vote on all three topics!*

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# Summary

- Let's achieve consensus on moving forward with this Focus Area's Topics, Goals and Objectives
- Meeting 4: Presentation of Proposed Strategic Initiatives across all Focus Areas
- The presentation and results from tonight's meeting will be posted online in the next few days at [www.roanokecountyva.gov/cspfocus](http://www.roanokecountyva.gov/cspfocus)

# THANK YOU!

*Next Meeting:*

Monday April 25<sup>th</sup>, 7:00 p.m. **OR** Thursday April 28<sup>th</sup>, 7:00 p.m.  
South County Library Vinton War Memorial

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