

How often do you visit the study area?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	1-3 times a week	137 / 38%
2	Every day	128 / 36%
3	1-3 times a month	81 / 23%
4	1-3 times a year	11 / 3%
5	Never	1 / 0%

Please select what best describes your relationship to the study area.

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	I shop in the study area	283 / 79%
2	I eat at restaurants in the study area	258 / 72%
3	I drive through the study area	236 / 66%
4	I just visit in the study area	140 / 39%
5	I have appointments in the study area	110 / 31%
6	I work in the study area	82 / 23%
7	I live in the study area	39 / 11%
8	I own property in the study area	22 / 6%
9	I own a business in the study area	7 / 2%
10	I own property and a business in the study area	6 / 2%
11	Other	4 / 1%
12	I have no relationship to the study area	1 / 0%

"I think the study area is headed in the right direction."

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Somewhat agree	107 / 30%
2	Neither agree or disagree	89 / 25%
3	Somewhat disagree	74 / 21%
4	Strongly agree	55 / 15%
5	Strongly disagree	33 / 9%

"I think the study area has potential to be better than it currently is."

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Strongly agree	281 / 78%
2	Somewhat agree	57 / 16%
3	Neither agree or disagree	15 / 4%
4	Strongly disagree	3 / 1%
5	Somewhat disagree	2 / 1%

How do you get to the study area?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Car	355 / 99%
2	Bike	30 / 8%
3	Walk	29 / 8%
4	Bus	15 / 4%
5	Other	0 / 0%

What time of the day are you frequently in the study area?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	During business hours (8:00 am – 5:00 pm)	280 / 78%
2	In the evenings (6:00 pm – 9:00 pm)	211 / 59%
3	During lunchtime (11:00 am – 2:00 pm)	124 / 35%
4	In the mornings (before 8 am)	65 / 18%
5	At night (after 9:00 pm)	47 / 13%
6	Other	4 / 1%

How safe is the study area in the evening (6:00 pm–9:00 pm)?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Somewhat safe	167 / 47%
2	Very safe	138 / 39%
3	Somewhat unsafe	39 / 11%
4	Not at all safe	14 / 4%

Traffic circulation? Road network?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Somewhat inconvenient	141 / 39%
2	Very inconvenient	84 / 23%
3	Somewhat convenient	70 / 20%
4	Neither convenient or inconvenient	38 / 11%
5	Very convenient	25 / 7%

Bicycle accommodations?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Very inconvenient	173 / 48%
2	Neither convenient or inconvenient	109 / 30%
3	Somewhat inconvenient	54 / 15%
4	Somewhat convenient	14 / 4%
5	Very convenient	8 / 2%

In your opinion, what issues related to economic conditions need to be addressed or improved upon?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Limited number and types of retail stores	224 / 63%
2	Health and prosperity of existing businesses	223 / 62%
3	Limited number and types of restaurants	201 / 56%
4	Events and activities	180 / 50%
5	Retail/office mix	121 / 34%
6	Competition from other areas	115 / 32%
7	Safety/security	69 / 19%
8	Other	14 / 4%

In your opinion, what issues related to transportation need to be addressed or improved upon?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Traffic congestion	326 / 91%
2	Pedestrian accommodations	184 / 51%
3	Bicycle accommodations	140 / 39%
4	Traffic speeds	77 / 22%
5	Bus service	72 / 20%
6	Bus stops/shelters	71 / 20%
7	Accessibility (ADA)	46 / 13%
8	Other	4 / 1%

In your opinion, what issues related to the street environment need to be addressed or improved upon?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Sidewalks	257 / 72%
2	Crosswalks	219 / 61%
3	General landscaping	213 / 59%
4	Street Trees	171 / 48%
5	Lighting	143 / 40%
6	Benches	115 / 32%
7	Trash receptacles	83 / 23%
8	Banners or other branding opportunities	59 / 16%
9	Other	19 / 5%

Would you work at a business in this location today?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Yes	228 / 64%
2	No	130 / 36%

In your opinion, what issues related to land use need to be addressed or improved upon?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Parks/open space	195 / 54%
2	Transitions into surrounding neighborhoods	163 / 46%
3	Types and quality of housing choices	110 / 31%
4	Preserving historic structures and sites	56 / 16%
5	Zoning regulations are too restrictive	50 / 14%
6	Other	28 / 8%
7	Zoning regulations are not restrictive enough	25 / 7%

What features are important to you for the future success of the Route 419 Corridor in the study area?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Retail/shopping	290 / 81%
2	Restaurants	267 / 75%
3	Aesthetics/character	211 / 59%
4	Entertainment	195 / 54%
5	Location/proximity/easy to get to	187 / 52%
6	Parks/plazas/outdoor space	185 / 52%
7	Events/activities	169 / 47%
8	Walkability	160 / 45%
9	Transportation Hub/connectivity	137 / 38%
10	Jobs/employment	134 / 37%
11	Services (county, banking, daily needs)	134 / 37%
12	Bikeability	101 / 28%
13	Housing	60 / 17%
14	Other	9 / 3%

Does the study area currently have distinct or unique qualities that make it stand out from other parts of Roanoke County?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	Yes	180 / 50%
2	No	178 / 50%

Would you live here today?

358 OUT OF 358 PEOPLE ANSWERED THIS QUESTION

1	No	219 / 61%
2	Yes	139 / 39%